# RATE CARD 2024



Rates effective 01 January 2024 to 31 December 2024

ROS (Run Of Station)		Station)				
	Package	Duration	Rate Perspot	Frequency	Total of Spot	Days
	1	30 sec	RM 150	6 spot perday	42 spots per week	Sun-Sat
	2	40 sec	RM 200	6 spot perday	42 spots per week	Sun-Sat

<sup>\*</sup>Price quoted exludes 6% service tax (ST) & production cost. Schedule follow programming (6am-12am).

SPOT BUY (Sunday - Thursday)				
Time	30 sec	40 sec	50 sec	60 sec
6am-10am	RM 240	RM 300	RM 360	RM 420
10am-3pm	RM 180	RM 240	RM 300	RM 360
3pm-8pm	RM 240	RM 300	RM 360	RM 420
8pm-12am	RM 180	RM 240	RM 300	RM 360

<sup>\*</sup>Price quoted exludes 6% service tax (ST) & production cost. Schedule follow client (6am-12am).

LIVE READ (Sunday - 1	[hursday]			
Time	30 sec	40 sec	50 sec	60 sec
6am-10am	RM 300	RM 360	RM 420	RM 480
10am-3pm	RM 240	RM 300	RM 360	RM 420
3pm-8pm	RM 300	RM 360	RM 420	RM 480
8pm-12am	RM 240	RM 240	RM 300	RM 420

<sup>\*</sup>Price quoted exludes 6% service tax (ST) & production cost. Schedule follow client (6am-12am).

TALKSHOW			
Day	Duration	Time	Total
Sunday-Thursday	15 min	9.15am or 12.15pm or 3.30pm	RM 4,000

<sup>\*</sup>Price quoted exludes 6% service tax (SST).

# **PRODUCTION COST**

**Recording Studio Fee Talent Fee Scripting Fee** 

**RM 600 (1hour) RM 600 RM 300** 











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# **OTHER PROMOTIONAL COST**

**Type** 

**Social Media Post** 

Buletin Manis 9AM, 12PM, 5PM

**Manis Troopers (Exclusive Stop 1 Hour)** 

Rate (RM)

RM 50 (Per Post)

RM 50 (Per Spot)

**RM 2000** 

#### **VIDEO PRODUCTION PACKAGES**

**Camera Production (Single Camera)** 

**Camera Production (More than one camera)** 

**RM 2000** 

**RM 3500** 

#### **OUTDOOR BROADCAST**

**OUTDOOR BROADCAST (7 am - 7 pm)** 

- 3 SEGMENT (MMP, MS, MX)
- SLOT INTERVIEW (MMP, MS, MX)
- FACEBOOK LIVE
- SOCIAL MEDIA

Rate (RM)

**RM 15 000** 

### **CANCELLATION SURCHARGE**

< 14 days before broadcast date

15 - 30 days before broadcast date

> 30 days before broadcast date

75 % charge

50 % charge

10 % charge











<sup>\*</sup>Price quoted exludes 6% service tax (SST).

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