

RATE CARD 2025



Rates effective 01 January 2025 to 31 December 2025

ROS (Run Of Station)

Package	Duration	Rate Perspot	Frequency	Total of Spot	Days
1	30 sec	RM 150	6 spot perday	42 spots per week	Sun-Sat

SPOT BUY (Sunday - Thursday)

Segments	30 sec	40 sec	50 sec	60 sec
Manis-Manis Pagi (6am-10am)	RM 240	RM 300	RM 360	RM 420
Manis Sokmo (10am-3pm)	RM 180	RM 240	RM 300	RM 360
Manis Xpres (3pm-7pm)	RM 240	RM 300	RM 360	RM 420
Manis Malam (8pm-12am)	RM 180	RM 240	RM 300	RM 360

LIVE READ (Sunday - Thursday)

Segments	30 sec	40 sec	50 sec	60 sec
Manis-Manis Pagi (6am-10am)	RM 300	RM 360	RM 420	RM 480
Manis Sokmo (10am-3pm)	RM 240	RM 300	RM 360	RM 420
Manis Xpres (3pm-7pm)	RM 300	RM 360	RM 420	RM 480
Manis Malam (8pm-12am)	RM 240	RM 240	RM 300	RM 420

TALKSHOW

Day	Duration	Time	Total
Sunday-Thursday	15 min	12.15pm or 3.30pm	RM 4,000

PRODUCTION COST

Recording Studio Fee	RM 600 (1hour)
Talent Fee	RM 600
Scripting Fee	RM 300

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OTHER PROMOTIONAL COST

Type	Rate (RM)
Social Media Post (FB, IG, TikTok)	RM 50 (Per Post)
Buletin Manis 9AM, 12PM, 5PM	RM 50 (Per Spot)

OUTDOOR BROADCAST

OUTDOOR BROADCAST	Rate (RM)
<ul style="list-style-type: none">• 1 SEGMENT (MS or MX)• SLOT INTERVIEW (MS or MX)• FACEBOOK LIVE• SOCIAL MEDIA	RM 15 000

CANCELLATION SURCHARGE

< 14 days before broadcast date	75 % charge
15 - 30 days before broadcast date	50 % charge
> 30 days before broadcast date	10 % charge

**ALL PRICES QUOTED EXCLUDES 8% SERVICE TAX (SST)